

## **\$\$ ADVOCACY GRANT 2025-26**

For 2025-26: There is an incentive fund for clubs/councils to use to move advocacy forward in local and/or regional areas.

The criteria for this award includes:

1. It must be a **new** project/program for the Club/Council to undertake.
2. The project stems from an adopted resolution of CFUW.
3. It **raises awareness, provides education** to specific audiences about an issue.
4. It **turns support into action**, developing resources, enabling training, or creating a network.
5. It **creates a campaign for specific goals** that effectively involves the community, the region or province.
6. A local or regional partner/ally is involved in the project
7. This investment enables the Club/Council to do better, smarter advocacy actions in the future for their community or regionally.

Assessing the applicants could include the Chair of Resolutions Com, three other members of Advocacy Standing Committee (whose clubs have not applied), Chair of RDs (or a delegate) and VP Advocacy.

A maximum of \$500 per award will be given to **a maximum of 6 applicants - if possible, at least one from each region. Applications must include:**

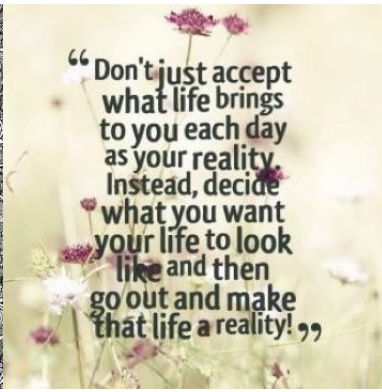
- Budget - Showing
  - How and where will money be invested?
  - Will there be revenue generated? Anticipated?
  - Will the Club/Council be providing investment in project/program? % of total cost
  - Duration of project/program? # of weeks, months
  - Are there allies involved in funding or providing in-kind support? What kind of support (value)?
- Resolution upon which the project is based
- Concept - an Overview of the plan for implementation.
  - Name of project
  - Desired Outcome(s),
  - Primary Audience(s) for the effort,
  - Messages to be delivered:
  - Methods to reach audiences: meetings; social media; webinars etc
  - Measures of success
- Name of Local/ regional partner or ally with whom your Club/Council will be working and a letter (on letterhead) from them explaining their involvement in the project
- Name(s) of project team leader and email

For more information - contact VP Advocacy [vpadvocacy@cfuw.ca](mailto:vpadvocacy@cfuw.ca)

**Application Deadline: November 30, 2025**



She  
believed  
she could  
so  
she did



“Don't just accept what life brings to you each day as your reality. Instead, decide what you want your life to look like and then go out and make that life a reality!”

“THE WAY TO GET  
STARTED IS TO  
QUIT TALKING &  
BEGIN DOING.”  
- WALT DISNEY

START WHERE YOU ARE.  
USE WHAT YOU HAVE.  
DO WHAT YOU CAN.  
- ARTHUR ASHE

“IT TAKES  
AS MUCH  
ENERGY  
TO WISH  
AS IT DOES  
TO PLAN”  
- ELEANOR ROOSEVELT  
THE FRESH HUES BLOG