

Advocacy Projects	Max. Points	Weighting	Max. Score
Project description and scope			
Description of Project: <i>new?</i>	10	0.5	5
Relevant Resolution Related	10	0.7	7
Duration of project	10	0.7	7
Primary Audiences for effort	10	0.7	7
Messages and methods to deliver	10	0.8	8
Raises Awareness/ Provides Education <i>awareness? education? support to action? developing resources? training? creating a network?</i>	10	1	10
Demonstrated Involvement of Community	10	0.6	6
Total Points			50

Measures for project			
Measures of Success	10	0.7	7
Expected Impact	10	0.8	8
Budget - Investment and sources of \$\$	10	0.5	5
Total Points			20
Value of project			
Short-term impact	10	1	10
Longer term impact	10	1	10
Local or regional partner/ ally - evidence; Who? other club(s) or community allies?	10	1	10
Total			30
Total Points			100
*min 50% of each category is needed			