# CFUW Advocacy: Who Does What?*

## WHO?

<table>
<thead>
<tr>
<th>WHO WRITES/SPEAKS</th>
<th>WRITES/SPEAKS TO</th>
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| **National Office/Board** | • Prime Minister  
| • Signed by National President | • Ministers  
| | • On National/International Issues |
| **Provincial Council/Provincial Regional Director** | • Premier  
| • Signed by Council President or Provincial Regional Director on letterhead | • Provincial Ministers  
| | • On Provincial Issues |
| **Local Clubs** | • Local MPPs/MLAs/MNAs/MPs  
| • Signed by Club President or other club executive so empowered, or signature held by Advocacy chair, or designated representative | • CC to relevant Ministers/ opposition critics (Shadow Cabinet)  
| • On club letterhead | • Local government officials on issues of local concern  
| • CC to Club President | • Local Letters to the Editor/Op-Eds |
| **Individual members of clubs** | • Are encouraged to act on advocacy as an individual but cannot in any way present themselves as a representative of CFUW or a Club.  
| • Not as a representative of CFUW nor a Club, Regional or National Council | Members should follow the above system when writing "on behalf of CFUW". |

## WHAT?

When writing, or speaking, “on behalf of CFUW” and asking for some action, this must be based on CFUW policy as found in the *CFUW Policy Book*.

## NO POLICY?

**Letters and e-mails** may be written asking for information – “Our club is studying …

**Local Club**

- A local position statement shall be approved by the membership before committing to a course of action
- Local advocacy policy must not be contrary to CFUW policy when addressing local issues to local government representatives

## ADVOCACY BEYOND YOUR LOCAL AREA?

If Clubs wish to advocate beyond their local area, please contact either the National Office, Provincial Council, or Regional Director. Please contact the National Office about issues that pertain to one of CFUW’s national priorities. If Clubs wish to advocate on an international issue, please contact the National Office or VP International Relations.

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* Updated April 2022. This is a very abbreviated version of the Guidelines for Advocacy as approved by the CFUW Board, Oct.4, 2018.

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